ANNUAL REPORT July 2022 - June 2023

MISSION STATEMENT

MetraPark, a multi-use complex, shall serve entertainment, trade, athletic, educational and agricultural needs of the region by providing quality facilities, programs, and events with complete and efficient services to the economic benefit of the region.

LEADERSHIP

COUNTY **COMMISSIONERS**



John Ostlund Chairman



Mark Morse



Donald Jones

ADVISORY BOARD



Mike Mayott **Advisory Board President**



Steve Hurd Vice President

GENERAL MANAGER



Stoney Field

TOP 5 EVENTS

REVENUE GENERATED:



\$219,274.01



Kane Brown \$175,904.54



Lil Wayne Lil Wayne \$102,152.76



Nile Stock Show and Rodeo \$93,926.16



lan Munsick \$92,622.66

WETRAPARK

ANNUAL REPORT
July 2022 - June 2023

EVENT DAYS

388 EVENTS for F.Y. 22-23

510 total event days due to simultaneous events on the grounds

Busiest month in F.Y. 22-23

60 EVENTS in APRIL

71 event days due to simultaneous events on the grounds

703,939Total attendance in F.Y. 22-23

RENTAL USAGE DAYS



DANCE EVENTS 23.5%

TRADE SHOW 10.6%



TRAINING 8.4%



FUNDRAISER 5.3%



BASKETBALL 4.9%



OTHER 47.3%

ECONOMIC IMPACT

GLOBAL IMPACT

\$177,000,000

Q LOCAL IMPACT

\$110,700,000

\$3,672,600

\$1 → **\$30**

For every dollar that Yellowstone County subsidizes, MetraPark helps to generate \$30 of Local Economic Impact

REVENUE

\$9,916,000

In F.Y. 22-23. Includes county subsidy via property taxes.

EXPENDITURE

\$8,639,000

in F.Y. 22-23

Numbers in this report are preliminary based upon information available when this report was published.

MetraPark 308 6th Avenue North

Billings, MT 59101

406.256.2400

metrapark.com