

**MetraPark Advisory Board**  
**Meeting Minutes**  
**March 11, 2026**

**Attendees Include:**

Brian Brown, Jennifer Saylor, George Warmer, Nick Steen, Dana Bishop, Mark Morse, Chris White, Stoney Field, Tim Goodridge, Callie Clark, Cody Reitz, Liz Arlian

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**Nomination of Officers**

The following officers were nominated for the MetraPark Advisory Board:

- **Brian Brown** – President
  - **Jennifer Saylor** – Vice President
  - **George A. Warmer** – Secretary
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**MetraPark Revenue & Expense Methodology**

Stoney Field provided an overview of MetraPark’s funding and expenditure procedures. The discussion included the challenges associated with projecting revenues, particularly due to variables such as concert scheduling, timing of tours, and potential cancellations. The role of contingency funds in managing shortfalls and stabilizing operations was also reviewed.

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**Promotions Overview**

Board members received an overview of the concert and promotions business, including the timing of negotiations with touring acts and promoters. Discussion also included the strengths and limitations of the MetraPark venue compared with other venues across Montana.

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**Montana Fair**

The Montana Fair was highlighted as the signature self-funded program of MetraPark and its **largest annual revenue generator**. Its importance to the financial stability and ongoing success of MetraPark operations was emphasized.

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## **Tour Settlements vs. Promoter Settlements**

The board reviewed the distinction between **tour settlements and promoter settlements**, including the differing financial structures associated with events, promoter rentals, and artist agreements.

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## **Advisory Board Focus Areas**

### **Relationships, Communication, and Teamwork**

The Advisory Board discussed the importance of:

- Building strong relationships with **MetraPark staff, county commissioners, and the public** to strengthen overall performance and support of MetraPark.
- Communicating **priority information to the public in a timely manner**. One example discussed was the availability of **three Skyboxes now available for rent** and their potential impact on increasing overall revenue.
- Maintaining strong **teamwork among all stakeholders** to increase revenue, manage expenses, and ensure that MetraPark continues to offer **affordability, value, and public access**.

Respectfully submitted by George A. Warmer