

YELLOWSTONE ICE FOUNDATION

Centennial Ice Arena Renovation & Fundraising Proposal

A five-year plan to position Centennial for renovation and continued community use

YIF proposes to lead a private fundraising campaign with the goal of beginning the Centennial Ice Arena renovation within five years - or sooner if fundraising allows.

Purpose

Centennial Ice Arena has served generations of skaters and hockey players in Yellowstone County. Yellowstone Ice Foundation (YIF) proposes to work with the County on a long-term plan to preserve and modernize the facility while using private philanthropy as the primary funding source.

The objective is not to replace Centennial. It is to give the facility a new life as a modern community rink that complements the Signal Peak Energy Arena and supports a sustainable three-sheet ice system in Billings.

The Renovation Vision

Collaborative Design Architects has prepared an initial concept showing how Centennial can be modernized while retaining its traditional role as a community ice rink. The current concept includes a regulation-size rink, multiple locker rooms, a women's locker room, referee locker room, spectator area, lobby, concessions, skate rental, office space, storage, Zamboni space and updated utility areas.

The concept also improves site circulation, parking and the public-facing appearance of the building. These drawings are preliminary and will be refined through engineering, cost estimating and County review.

Fundraising Strategy

YIF proposes a dedicated Centennial Ice Arena Capital Campaign, separate from normal arena operations. The campaign would build on the donor relationships, corporate partnerships and community credibility established through the successful development of the Signal Peak Energy Arena.

- **Major gifts and corporate sponsorships:** targeted outreach to families, employers and community partners, including naming opportunities for major spaces and improvements.
- **Foundation and grant funding:** pursue charitable, recreation and community-development grants that align with the project.
- **Community campaign:** create opportunities for hockey families, figure skaters, alumni and other supporters to participate at multiple giving levels.
- **Special events and Centennial legacy giving:** use Centennial's history to engage former users and longtime supporters.
- **Public funding opportunities:** pursue appropriate public or grant funding when it complements - rather than replaces - private fundraising.

Five-Year Roadmap

YEAR 1	**Planning & Cost Development** Confirm scope with the County, assess the existing building and refrigeration infrastructure, advance concept design and establish a credible project budget.
YEAR 2	**Major Donor Campaign** Develop sponsorship and naming opportunities and begin a quiet campaign focused on major donors, corporations and foundations.
YEAR 3	**Community Campaign** Publicly launch the campaign, broaden community participation and aggressively pursue grant opportunities.
YEAR 4	**Final Design & Funding** Advance architectural and engineering design as fundraising milestones are met and finalize the construction plan and funding package.
YEAR 5	**Construction Start** Complete bidding, approvals and remaining fundraising with the objective of beginning the Centennial renovation within five years or sooner.

Youth Sports Partnerships & Offseason Use

YIF will seek partnerships with other youth sports organizations to share fundraising responsibilities and provide opportunities for offseason use of the building. YIF will consider subleasing space to another sports organization if a viable project is presented, subject to the terms of YIF's lease.

Partnership Requested From Yellowstone County

YIF is not requesting any financial contribution from Yellowstone County for the Centennial renovation. YIF's request is limited to a long-term lease that provides the stability necessary to privately fund and complete improvements to the facility.

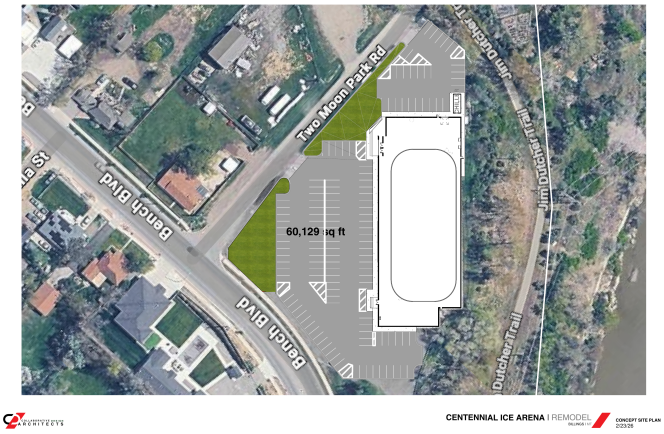
YIF requests:

- A 10-year lease of Centennial Ice Arena at $1 per year.
- An option for an additional 10-year renewal at $1 per year.

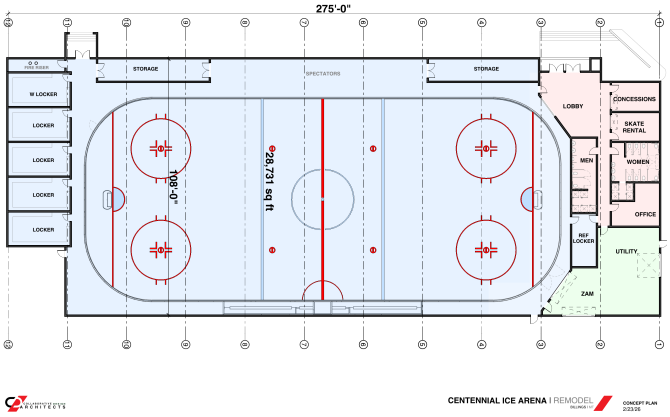
YIF will be responsible for fundraising for the renovation and intends to use private donations, sponsorships, grants and other non-County funding sources. The proposed lease structure gives YIF and prospective donors the long-term certainty needed to make meaningful investments in Centennial while keeping the facility in productive community use.

Our Commitment

YIF will lead the effort to raise the private dollars, develop the project responsibly and work toward beginning the renovation of Centennial Ice Arena within the next five years. The goal is a practical, financially responsible renovation that preserves Centennial's history while extending its value to the community for decades to come.



Concept Site Plan
Reorganized parking and circulation around the existing Centennial site.



Concept Floor Plan
Modernized rink support spaces, spectator areas and player amenities.

Preliminary concept plans prepared by Collaborative Design Architects. Final scope, design and cost remain subject to engineering, fundraising performance and Yellowstone County approval.