## **Erika Guy**

From: Mark Morse

Sent: Wednesday, November 12, 2025 1:54 PM

To: Erika Guy

**Subject:** FW: Advisory Board

From: Stoney Field <SField@metrapark.com>
Sent: Wednesday, November 12, 2025 11:18 AM

To: Mark Morse <mmorse@yellowstonecountymt.gov>; Mike Waters <mwaters@yellowstonecountymt.gov>; Chris

White <cwhite@yellowstonecountymt.gov>
Cc: Tim Goodridge <tgoodridge@metrapark.com>

**Subject:** Advisory Board

A basic overview of what we feel would be best for the Advisory Board:

## **METRAPARK ADVISORY BOARD RESPONSIBILITIES**

The primary responsibility of the Advisory Board is to act as public ambassadors for MetraPark.

What this means is that members of the Advisory Board are expected to be engaged with the community in activities, organizations and groups, and to carry accurate information about events and opportunities at

MetraPark to these engagements. They are then expected to bring responses and opportunities back to MetraPark as a result of their community interactions.

These community interactions can be broken down into three parts:

- 1. Informative Advisory Board members will be provided with all relevant information required to accurately describe how MetraPark operates, the events that occur on its' campus and the impact on the citizens of Yellowstone County. In addition to educating the community about MetraPark, Advisory Board members will bring concerns, comments and criticisms back to MetraPark.
- 2. **Opportunities** Advisory Board members will direct groups or individuals that have interest in holding events on the MetraPark campus to the appropriate person to review viability.
- 3. **Sponsorships** Advisory Board members will recommend sponsorship opportunities (primarily for MontanaFair) to groups and individuals and provide qualified contacts to the Marketing & Sales department for follow up.

Advisory Board meetings will be focused on members monthly engagement with boards, civic groups, individuals and businesses. Each member will report on their past months' activities relating to MetraPark and any questions or follow ups required as a result. MetraPark management will report on relevant updates needed to keep board members informed.

Thanks, Stoney

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